IGNACIO MIRANDA

EdTech Specialist | LMS/LXP Admin | LX Designer
Buenos Aires, Argentina | Remote & Global
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PROFILE

EdTech savvy with 8+ years of experience connecting technology and people to create practical, engaging solutions and improve the learner experience. **Bilingual English/Spanish**. Proven track record in LMS/LXP administration, learning design, platform consulting and project managing. **Learning expert in both job-specific corporate skills & long term academic curricula**, helping companies across LatAm, the US, and Europe.

WORK EXPERIENCE

Kineo | Platform Consultant (Global, Remote) *Kineo* - May 2022–Present

• Supported clients in managing and optimizing their learning platforms, combining LMS expertise with client-focused problem solving improving their learners courses completion rate by +72% avg.
• I worked closely with stakeholders to enhance platform functionality, UX, and learning delivery, increasing offer acceptance by 60%.
• Developed training programs for the Platform Delivery Team to improve support and tracking.

Learning Specialist (Argentina, Remote)
WeTalent - Feb 2026 - Aug 2026

• Owned full-cycle design and developed engaging e-learning courses using Articulate Rise 360, transforming educational content into interactive, user-friendly learning experiences tailored to learners' needs.

LMS Admin & LX Designer (Argentina, Hybrid)
Instuto Superior Educativo CACIPRA - Jun 2018–May 2022

• Led the development and coordination of educational programs, supporting instructors, managing learning initiatives, and ensuring a high-quality learning experience for +2000 students.
• Owned full-cycle of building a new LMS, migrating +500 courses and +2000 users data.
• Developed training programs for instructors to improve their use of the LMS.

LMS DEV | LX Designer - *FUCA* (Argentina, Remote) - May 2021-Sep 2022
Project leader for the development of an e-learning platform for medical courses aimed at cancer specialists. Managed the LMS setup, course configuration, and admin training.
LMS DEV | LX Designer - *EM Marketing* (Argentina, Remote) – Jun 2021–Jul 2022
Project leader for the development of an e-learning platform for tourism and marketing courses. Managed the LMS setup, course configuration, and admins training.
LMS DEV | LX Designer - *IFSET* (Argentina, Remote) – Feb 2021–Dic 2021
Project leader for the development of an e-learning platform for the institution's Academic Program. Managed the LMS setup, course configuration, and instructors training.

LANGUAGES

Spanish: Native (C2), **English**: Advanced (C1), **French**: Basic (A2)

EDUCATION

Universidad de Buenos Aires (UBA) – *Bachelor's degree in Information Systems - 2011-2015*
Universidad de Buenos Aires (UBA) – *Postgraduate in museums, cultural transmission and management of anthropological and historical collections - 2017-2018* (graduated)

RECOGNITIONS

Kineo Awards – New Talent (2023)

Agencia Nacional de Promoción Científica y Tecnológica - Scholarship (2015)

SKILLS & CERTIFICATIONS

Skills: Moodle, Totara, Talent, WordPress, Articulate Rise, SCORM, Adobe Premiere, Microsoft Office, Canva, Notion, Discord, Google Suite, Chat GPT, Claude, DeepSeek, Social Media, Analytics, Jira, Click Up, Zoho, Trello, Slack, Microsoft Teams, SQL/MySQL, HTML, CSS. Methodologies: Scrum, Kanban, Design Thinking. **Certifications**: Moodle Admin (2022), Totara Learning (2023), Totara Engage (2023), Totara Perform (2023), more certificates available on my LinkedIn profile.